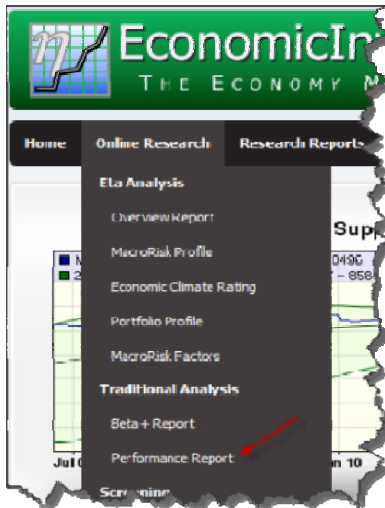


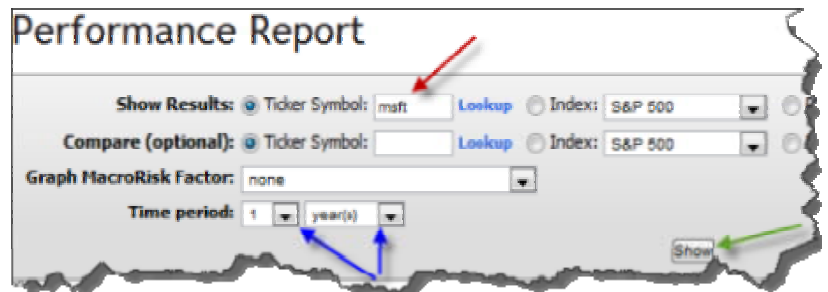
How Do I See How Well My Stocks or Funds Have Done Recently?

EconomicInvestor provides short- and long-term performance reports for thousands of stocks, funds, and other assets.



To begin, click on the “Performance Report” option at the bottom of the “Online Research” menu.

This will take you to a screen where you can enter the ticker symbol (the one- to five-letter code that identifies a company or fund, such as “MSFT” for Microsoft) of the stock or fund whose performance you would like to review. (If you don’t know the ticker symbol of the stock or fund you’re looking for, click on “Symbol Lookup” and type in the company name to find the ticker.) Then select the length of time to be reported on.



Finally, click “Lookup.”

On the Performance Report screen, you can see the stock or fund’s price history for the specified length of time. You can also see the stock’s or fund’s maximum,

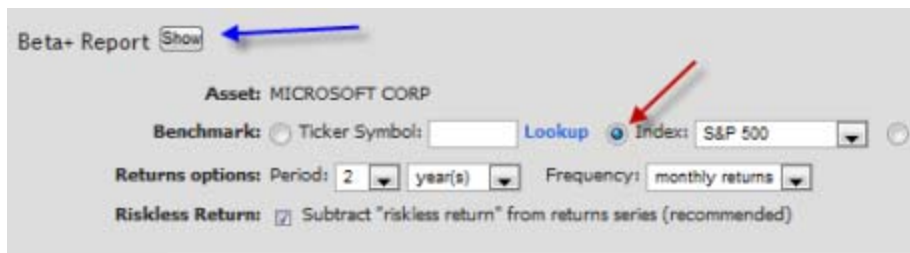
Returns Measures	MSFT
Total Return	14.69%
Average Annual Return	14.69%
Std Dev of Returns (Annualized)	0.243

Values	MSFT
Max Value	31.25
Min Value	21.96
Average Value	27.21

minimum, and average value in that time frame, and the total return, average annual return, and the annualized standard deviation of returns.



You can also compare one stock or fund’s history with that of another stock or fund, or with an index such as the S&P 500 or the NASDAQ. To do this, follow the previous steps, then either input a ticker symbol for the other stock or fund you want to see, or click the “index” option and select an index to view. Finally, click “Lookup.”



next page »

Note: if you ran this report right now, the numbers displayed might be different. This is because changes in the economy affect your stocks. Fortunately, EconomicInvestor updates its data weekly to keep you well informed.

This will show you all the performance information for both of the stocks, funds, or indices that you chose.

Asset: MICROSOFT CORP
 Symbol: MSFT | Market: NASDAQ | SIC Code: 7372 [Other Research Available](#) ↓

Benchmark: CBOE S&P 500 INDEX S&P 500
 Symbol: SPX | Market: Market Index | SIC Code: 9999

Beta+ Statistic	Standard	Up-Market	Down-Market	Ratios	Other Statistics
Alpha (Jensen's)	0.073	0.478	-0.475	Sharpe Ratio 0.024	Average Annual Return -1.51%
Beta	0.759	0.449	0.194	Sortino Ratio 0.042	MSFT Std. Dev. 0.282
R ²	0.379	0.035	0.054	Treynor Ratio 0.002	SPX Std. Dev. 0.228

Performance Comparison Chart (\$1 initial investment)

MSFT: 0.9689 SPX: 0.8353

Other Research for MICROSOFT CORP [Beta+ Report](#) ↑

Performance Report ←

Show Results For: MICROSOFT CORP

Compare (optional): Ticker Symbol: Index: S&P 500 Portfolio: College Portfolio

Graph MacroRisk Factor: none

Time period: 1 year(s)

At the bottom of the page, you may also choose to view other information, such as the ability to see whether the economy is currently helping or hindering these stocks' or funds' success (our EconomicInvestor Climate Rating Report, based on patented processes).

Why don't you [try it out yourself](#)? Here's a list of some sample stock tickers: **IBM (International Business Machines), JNJ (Johnson & Johnson), KO (Coca-Cola), MSFT (Microsoft), PG (Procter & Gamble), and T (AT&T)**

To learn more about our Performance Report, see its [Getting Started Guide](#).